



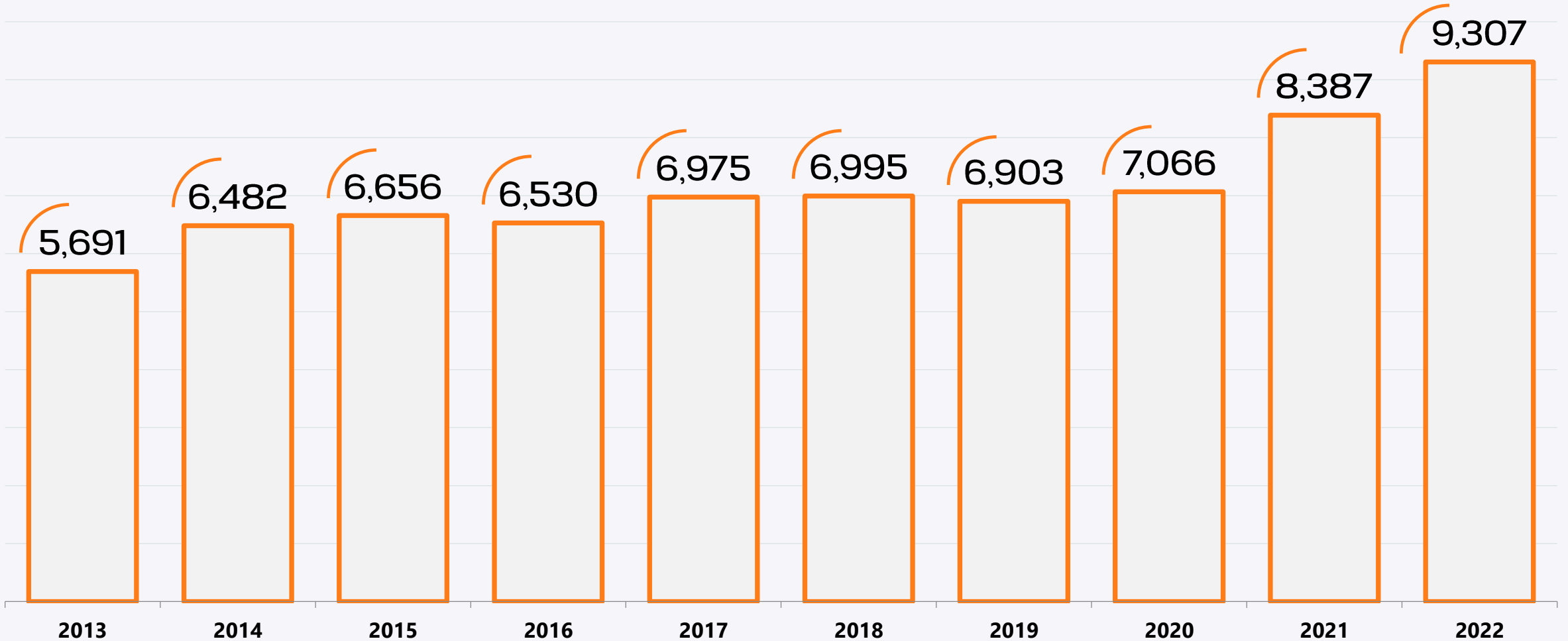
# Shmeltzer Holdings

Group deck






## Shmeltzer holdings accumulative turnover (M NIS)



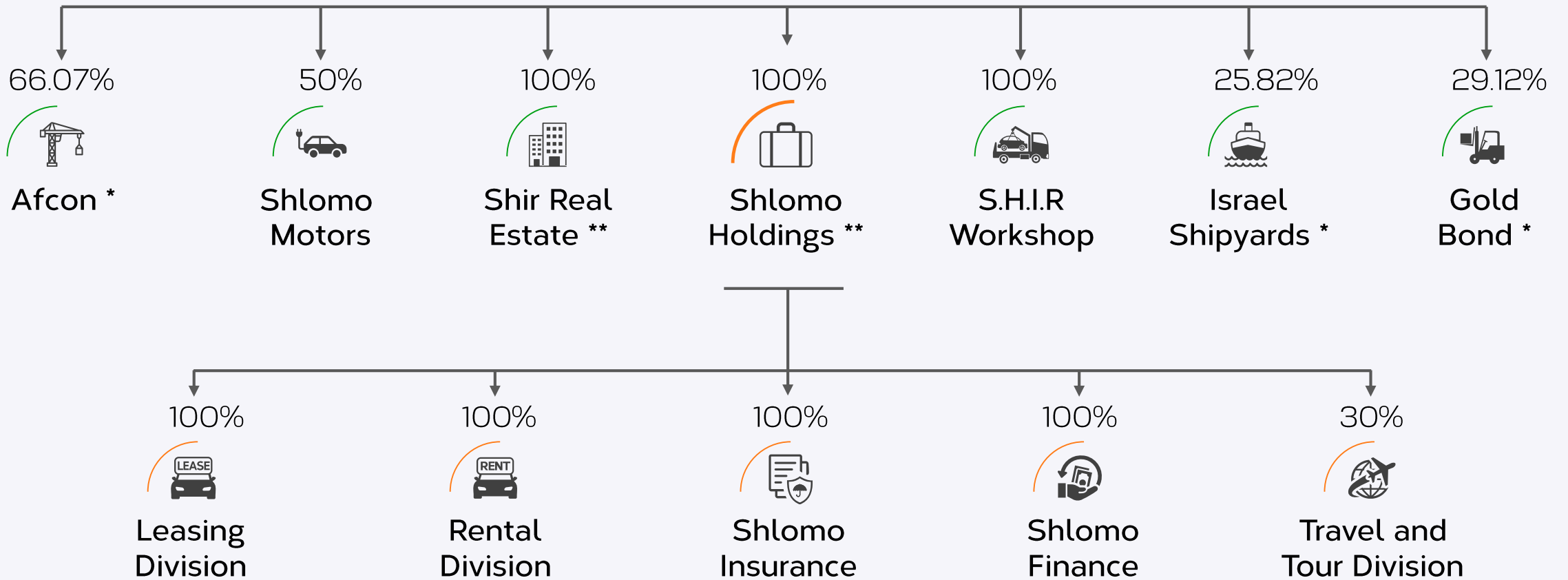



# Shmeltzer Holdings

- Founded in 1974 as a small car rental business, today the Shlomo Group has grown into one of Israel's leading holding groups and service companies.
- Throughout the years the group has grown in the fields of transport, insurance, finance, construction, shipping, logistics, tourism and real estate.
- Shlomo is a family run, financially robust group that has grown organically through conservative reliable management team and careful acquisitions.
- Today, the Shlomo Group operates in Israel, Romania Germany, Spain and Greece, generates annual revenue approximately EURO 2.6bn, and employs over 5,000 people.



# Shmeltzer Holdings





# Shmeltzer Holdings



Leasing  
Division



Rental  
Division



Shlomo  
Insurance



Shlomo  
Finance



Travel and  
Tour Division

## LEADING ISRAEL'S AUTOMOTIVE MARKET





# Operational leasing division

Provides leasing, vehicle maintenance and to thousands of entities, including fleets of Hundreds of vehicles to some of Israel's largest enterprises.



  
**420**  
Employees

  
**25%**  
Market share

  
**54,000**  
Fully owned fleet vehicles

  
**3,500**  
Companies



# Car rental division

Israel's leading car rental company



Sixt international franchised



**350**  
Employees



**30%**  
Market share



**13,000**  
Fully owned fleet vehicles



**29**  
National rental stations



# Shlomo Sixt Romania

A fully owned extension of Shlomo holdings



**SIXT**

Sixt franchised



Fully Leasing, rental & secondhand car sales



**150**

Employees



**6,500**

Fully owned rental and operational leasing vehicles




Distributor of Renault and one of the biggest workshop of, Renault, Dacia, and Multi brand




# Shlomo - Car sales

The largest chain in Israel selling 2<sup>nd</sup> hand cars.  
The selling arm of the company.

  
**180**  
Employees

  
**25%**  
Market share

  
**25,000**  
Secondhand Vehicles  
Sold annually

  
**33**  
National selling stations



# Shlomo Insurance

An agent based activity



Compulsory auto



CASCO



Home



Personal accident



260

Employees



820,000

No. of insurance policies



8.6%

CASCO insurance Market share



12%

Compulsory auto Insurance  
Market share in 2021



2.2 B NIS  
Investment portfolio



1,500  
Active agents



# Shlomo Finance (established in 2018)

Funds new and 2<sup>ND</sup> hand cars purchase for the private and the business market. SMB financing sector.



**40**

Employees



More than **1**B NIS  
Granted Credit



**3,500**

APROX vehicles financing in a year



**60K**

Average Loan for vehicles




# Talma Shlomo - Tour and Travel division


Talma Shlomo is Israel's leading TMC (Travel management company)  
Provides a wide and exclusive variety of private tourism services for the business sector and boutique traveling



**2,500**  
Customers



**294** M NIS  
Gross Sales for 2022  
without OTA



**398** M NIS  
Gross Sales for 2022  
including OTA



**379K**  
Total flight tickets sold in 2022

## -Additional group portfolio-

# Shmeltzer Holdings








## 75 Years of Experience in Multi-System Projects



**1,300**  
Employees



**2.6** Billion NIS  
Backlog



Over **1,000**  
Active Projects



Construction &  
Infrastructure Division



Technologies Division



Commerce Division



Communications Division




Renewable Energy &  
Concession Division








 exclusive official Importer

  
**100**  
Employees

  
**6**  
Showrooms

  
**7**  
Workshops

  
**1st**  
In EV sales in Israel





Plays an active role in developing commercial properties, office buildings, hotels and upscale residential, both in Israel and abroad.



**14**

Employees



**172,000** sqm

Rent area in Israel



**125,000** sqm

Rent area in Europe –  
Commercial & Offices



**864**

Hotels rooms



**5**

No. of hotels Frankfurt,  
Manheim, Madrid, Dublin





The largest workshops chain in Israel, specializing in road services, towing and repair services.



157

Employees



13

Fully owned emergency and tow vehicles



300,000

Subscribers



200

Workshops nationwide




24/7


Service







Leading the way in advancing Israeli and international sea power


  
**529**  
Employees

  
**1** KM  
Approx.. Peer length

  
**13**  
Cargo ships

  
**1.8** B TON  
Cement (yearly)

  
**3** M  
Approx.. Total cargo

  
**330,000** sqm  
Building area & hangars

  
Port service division

  
Cement Import division

  
Shipping division

  
Shipyards division







## Logistics and warehousing



**190**  
Employees




**120K** Sqm  
Storage areas for  
containers & cargo



Robotic Warehousing  
for the e-commerce  
market.



Logistics services  
Distribution, packaging,  
labeling, quality &  
security checks.



Private railroad extension  
offering efficiency and  
flexibility in transporting ship  
containers across the  
country.



# Shmeltzer Holdings

Group deck

